

MAKEmyBLINDS.co.uk

Brand Guidelines

Make My Blinds was founded by James and Ryan, who, in 2016, had the vision of making ordering Made to Measure blinds, simple, fun and affordable.

The mission was simple...be transparent with pricing, make ordering and fitting as simple as possible AND save time and money in the process.

Every blind ordered with Make My Blinds is made to the customers exact measurement requirements, and sent directly to their door complete with fittings and instructions.



Logos

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Logos Boxed

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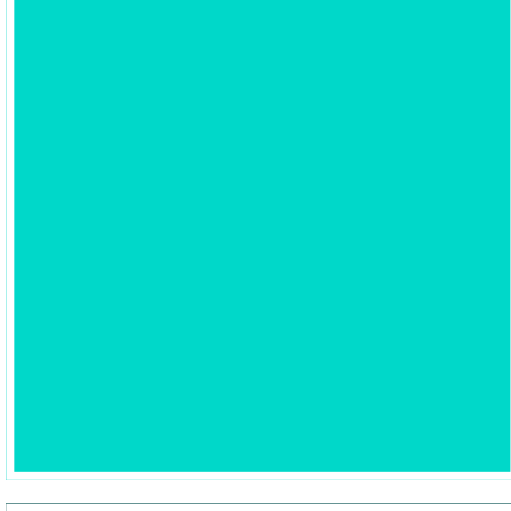
The logo can be used in various colours, depending on the medium and the artworks basis.

An outline box can be used to draw more attention to the logo. The outline also adds a 'premium' feel and works well on packaging or labels.

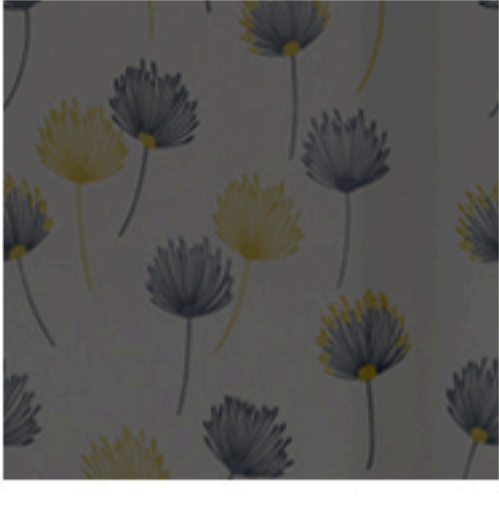
The Black/White logo should only be used where colour is not available e.g. black and white label printing.



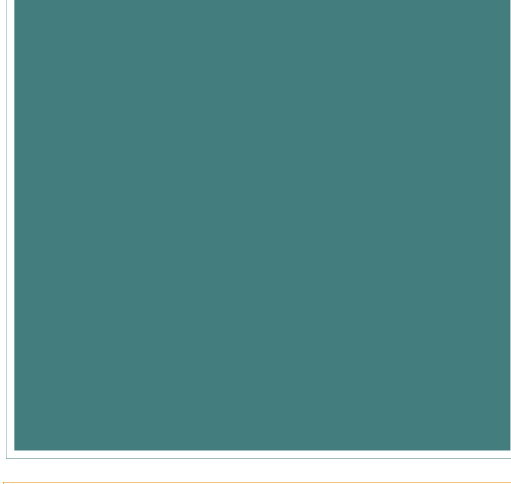
Colours



Light
RGB:R6:G215:B203
CMYK:C66:M:0:Y:30:K0



Black Overlay (60% Opacity)
RGB:R0:G0:B0
CMYK:C75:M68:Y67:K90



Dark
RGB:R71:G129:B126
CMYK:C75:M34:Y49:K9



Orange
RGB:R239:G143:B8
CMYK:C3:M51:Y100:K0

Fonts

Helvetica Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Skippy Sharp Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Myriad Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

We love our patterns

